



Review: Autumn 2024



Regional Winner
THE
OFSTED
AWARDS 2015



The CEIAG policy is reviewed regularly by the Governing Body and clearly accessible to all stakeholders on the school's website, with paper copies available on request from the school's main office. Our policy has been developed through extensive discussion with pupils, review of our existing provision and discussion with key stakeholders and provides the framework for meeting our aims and objectives.

At least one aspect of CEIAG will always feature on the School Development Plan.

In 2022 - 2023, our primary targets are to:

- Prioritise and target Gatsby Benchmarks leading to High Quality developments to facilitate careers thinking for students.

The school will take care to maintain a wide spread of links with visitors and organisations to ensure equal opportunities.

The school's curriculum will actively promote CEIAG at relevant opportunities.

The school must positive

Adam Thomson is the appointed member of staff responsible for CEIAG Employers and educational providers are able to contact Adam on 01268 784721, or by email at athomson@sweynepark.com.

The school employs a CEIAG adviser commissioned from Southend Connexions. The post-holder must be listed in the Careers Profession Alliance national register.

The school's curriculum maps enable key areas to be identified.

Science liaison with STEM to promote science-related technology jobs. The PSRE curriculum focuses on various aspects of CEIAG at key points, such as CV preparation, option choices, applying to post-16 institutions, financial management, etc. This includes both 'Kudos' from KS3 and Unifrog IT packages for KS4 and 5.

The school's website has a range of helpful resources including the curriculum map, guidance on labour market information and apprenticeship vacancies. This information can be accessed via the "Information" tab followed by "Careers" from the Home Page of the website.

An Open Evening for parents is held in Year 9, in addition to a Parents' Evening to discuss Option choices and how these link to careers. This is underpinned by comprehensive guidance during Aspirations Day whereb (l)4 (g (the)4 (y)4 (c)4 (o)-C42 (n c)8 (ho)2 (16 (i)4 (s)6 (as)2 (i)4